

Town of Amherst

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

MR# 2010033

DATE: 3 March 2010

RE: Mayor Small proclaims March as Red Cross Month

The Canadian Red Cross Society has helped thousands of Canadians through its Disaster Management and Community Service programs, including citizens of Amherst and surrounding areas. Red Cross disaster responses and other key programs in local communities rely on donor support and are funded separately from major international disasters like the recent earthquakes in Haiti and Chili. In recognition of their reliance on volunteers and financial generosity locally, the Town of Amherst has joined other communities across Canada in recognizing March as Red Cross Month.

Referring to the Red Cross Society as “a reflection of the Canadian spirit of generosity, caring and selflessness,” Mayor Small signed a proclamation calling on all residents of Amherst to support the Canadian Red Cross and our community by regularly volunteering their time or by financially supporting Red Cross programs.

The Town will be flying the Red Cross flag for the next five days in support of Red Cross Month.

In the photo, Mayor Robert Small is joined by Red Cross representatives Jan Purdy and Bev Cooke.

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Direct Inquires to:

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